

Domain Name Appraisal Report

697.net

\$1,200 USD

9/26/2008

The following may be used to appraise a domain name:

- ✓ Value of TLD
- ✓ Value based on length
- ✓ Value based on words or hyphens
- ✓ Based on other TLD's taken
- ✓ Search frequency & monthly search
- ✓ Alexa Rank & Back links
- ✓ Traffic for the domain name per day
- ✓ Maximum pay per click

Domain Details

Letter Count	3
Extension	.net
Plural	No
Keywords	697
Frequency (Google)	80100000
In Title	143000
Back links	1
Page Rank	0
Alexa Rank	Not Ranked
Traffic (Visits / Day)	6
PPC Ads #	5
Overture/mo	188
Word tracker/day	4
Monthly Searches	390
Max Pay per Click	\$1.2

Market Metrics

Pay Per Click Ad Value:

Phrase within your domain name; it is then indexed against the pay per click value of domain. Pay per click ads on the domain name.

Search Term Popularity:

The search engine keyword popularity of the keywords in your domain name is measured using Top internet search terms.

Daily Visitors:

An estimate of your domain name's daily visitors is indexed against the average unique daily Visitors of domain names sold.

Back Links & Alexa Rank:

How many back link the domain has. Alexa Rank is to check how popular the domain name at Alexa

Total Searches:

Estimate from word tracker monthly searches on domain keyword.

How about using FoundDomain.com to park your domain name and have a sale button to get offers for your domain name. Try it today!

